

## **10. + 11.06.2021 - Attention please - the power of persuasion (en & digital)**

### **Wann?/ When?**

10.06.2021

09:00 Uhr - 16:00 Uhr inkl. Pausen / 9 a.m. - 4 p.m including breaks

11.06.2021

09:00 Uhr - 16:00 Uhr inkl. Pausen / 9 a.m. - 4 p.m including breaks

### **Wo?/ Where?**

digital per Zoom, die Zugangsdaten gibt es nach Anmeldung / digital via zoom, the login data is available after registration

### **Wer?/ Who?**

Studentinnen, Nachwuchswissenschaftlerinnen / female students, female young scientists

### **Inhalt des Workshops/ Contents of the workshop**

Development as a successful researcher involves more than building research profiles and skills. Communication and interpersonal skills are progressively a key factor for a successful career development. In particular, the ability to convey your skills, personal attributes and expertise through effective communication can be crucial for your researcher's career. Furthermore the knowledge about „power“ or „status games“ could lead to a broader view and bigger toolset of communication skills, these „games“ are more or less unconscious and linked with gender norms. The participants will get support to recognise the specific patterns of communication and develop tools to handle them. Furthermore they will train and exercise different rhetorical skills in order to support their presentation and scientific content professionally. This Training has persuasive communication for scientists in focus.

Methods: In interactive, self reflective and group exercises you will get the possibility to define, discuss and design your idea of persuasive communication. Through this training, participants will get an idea about rhetorical attributions of different styles in communication and they will develop a precise idea of their own personal style and abilities. Thus the content and results of their presentation can be promoted with much higher conviction.

### **Sprache/Language**

Englisch/ English

### **Trainerin/Coach**

› Deborah Ruggieri (<http://www.deborah-ruggieri.de/>)

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